

FACULTY SEMINAR SERIES

The Faculty Seminar Series brings renowned Harvard Business School and Stanford Graduate School of Business faculty to your desktop to share innovative new ideas, practical insights, and groundbreaking research that will have an immediate impact on your business. Each CD includes video, audio, and synchronized slides direct from the classroom, along with links to companion Web sites. Many of the seminars include exercises for applying the material to your own business or management situation. Visit our Web site at www.gsb.hbs.edu/fss for more information on this series. The CDs can be purchased from Harvard Business School Publishing at www.harvardbusinessonline.org or by calling 617-783-7500 or 800-988-0886.

The Faculty Seminar Series CDs cover a number of compelling topics, as listed below. Within each topic you'll find seminars by faculty offering a variety of insights into the subject. Each title can be found under several topics.

THE CASE METHOD

David A. Garvin: The Case Method in Professional Education

CHANGE

Lynda M. Applegate: Jumpstarting Entrepreneurial Innovation

William P. Barnett: Competing in High-Velocity Industries

Robert A. Burgelman: Strategy is Destiny Tool I: A Perspective on Strategic Leadership

Robert A. Burgelman: Strategy is Destiny Tool II: An Evolutionary Framework of the Strategy-Making Process

Robert A. Burgelman: Strategy is Destiny Tool III: internal Corporate Venturing

Bhaskar Chakravorti: Letting No Serious Crisis Go to Waste: Innovation and Entrepreneurship After the Great Recession

Juan Enriquez: The Life Sciences Revolution: Changing the Language of Business

Jerry I. Porras: Built to Last: Beyond Charismatic Visionary Leaders

Michael L. Ray: Accessing Your Creativity: Overcoming the Challenges of Time and Stress

John Roberts: Organizational Design for Performance and Growth

Debra L. Spar: The Baby Business

Debra L. Spar: The Politics of Innovation

Howard Stevenson: Just Enough: Defining Lifelong Success

Stefan Thomke: Experimentation Matters: New Opportunities for Innovation

Michael Watkins: A Framework for Successful Leadership Transitions

COMMUNICATIONS

Roderick M. Kramer: The Power of Paranoia

Margaret A. Neale: Winners (Don't) Take All

Margaret A. Neale: Women Negotiating Well: The Effects of Gender and Expectations on Negotiating Performance

Leslie A. Perlow: The Danger of Silencing Conflict at Work

ETHICS

Joseph L. Badaracco Jr.: Defining Moments: A Framework for Moral Decisions

Joseph L. Badaracco Jr.: Leading Quietly

David Brady: Corporate Social Responsibility

Ashish Nanda: The Ethics of Professionalism

Margaret A. Neale: Winners (Don't) Take All

Michael A. Roberto: Fatal Ascent: Leadership Lessons from the 1996 Everest Tragedy

Robert Simons: Return On Management

Debra L. Spar: The Baby Business

V. Seenu Srinivasan: Brand Equity: Measuring, Analyzing, and Predicting

FINANCE AND ACCOUNTING

Mary E. Barth: Accounting in the Wake of Scandal: Stock Options and Global Standards

Robert S. Kaplan: Building Strategy-Focused Organizations with the Balanced Scorecard

Walter Kuemmerle: International Entrepreneurial Finance

Edward P. Lazear: Sales Force Compensation and Incentives

Josh Lerner: Boom and Bust in Private Equity

Jay W. Lorsch: Corporate Governance in the U.S.: Scandals, Reforms, and the Future

Krishna G. Palepu: Renewing Markets for Better Governance

Richard S. Ruback: Know Your Worth: Critical Valuation Errors to Avoid

Justin Wolfers: Super Bowl Science: Sports Betting and Behavioral Science

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GLOBAL BUSINESS

Mary E. Barth: Accounting in the Wake of Scandal: Stock Options and Global Standards
David Brady: Corporate Social Responsibility
George Foster: Sport Business Management
Pankaj Ghemawat: Getting Global Strategy Right
Tarun Khanna: Billions of Entrepreneurs: The Yin and Yang of China and India
Tarun Khanna: Scope and Global Strategy
Walter Kuemmerle: International Entrepreneurial Finance
Hau L. Lee: Triple-A Supply Chain Performance
V. Kasturi Rangan: Business at the Base of the Pyramid
Debra L. Spar: The Politics of Innovation
Richard Vietor: How Countries Compete: National Strategies for Globalization

GOVERNANCE

Mary E. Barth: Accounting in the Wake of Scandal: Stock Options and Global Standards
Rakesh Khurana: Irrational Succession: The Role of the Board in CEO Selection
Jay W. Lorsch: Corporate Governance in the U.S.: Scandals, Reforms, and the Future
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INNOVATION AND ENTREPRENEURSHIP

Lynda M. Applegate: Jumpstarting Entrepreneurial Innovation
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Clayton M. Christensen: The Opportunity & Threat of Disruptive Technologies
Rohit Deshpandé: Creating Customer-Centric Cultures: Lessons from High-Performance Organizations
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Stefan Thomke: Experimentation Matters: New Opportunities for Innovation

LEADERSHIP

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Joseph L. Badaracco Jr: Leading Quietly
Joseph L. Bower: Leadership is a Choice: The General Manager in the Middle
Stephen P. Bradley: Capturing the Value: Competitive Strategies that Work
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Thomas J. DeLong: The Power of Supporting Players in High-Performance Organizations
Rohit Deshpandé: Creating Customer-Centric Cultures: Lessons from High-Performance Organizations
Amy C. Edmondson, Michael A. Roberto, and Richard M. J. Bohmer: Organizational Learning in the Face of Ambiguous Threats
William W. George: Authentic Leadership
Pankaj Ghemawat: Sustaining Competitive Advantage
Regina E. Herzlinger: Consumer-Driven Health Care: A Revolution for Employers, Consumers, and Providers
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Harold J. Leavitt: The Value of Hierarchies: And How to Manage Them More Effectively

Herman B. “Dutch” Leonard: Strategy, Leadership, and Performance Management in the Social Enterprise Sector

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Ashish Nanda: The Ethics of Professionalism

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Robert I. Sutton: Fostering Innovation: 11½ Weird Ideas that Work Leadership

David B. Yoffie: Judo Strategy

ORGANIZATIONAL BEHAVIOR

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Sunil Gupta: New Media and Digital Marketing

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Bharat N. Anand: Crafting Business Strategy with Environmental Scanning

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